2nd AGRI LEADERSHIP SUMMIT-2017

- Motivation through Achievers
- Peri Urban Farming
- Farm to Consumers Directly
- Electronic Farm Trading
- Organic Farming
- A2 Milk: Healthy Milk

18-20 March, 2017
Suraj Kund, Faridabad, Haryana
2nd Agri Leadership Summit-2017

Riding on the resounding success of Agri Leadership Summit, 2015, Haryana is organising the 2nd edition of Agri Leadership Summit to provide avenues for recognition, facilitation and incubation of farmer leaders. The Agri Leadership Summit, 2017 will have two distinct themes - promoting Haryana as a destination for Peri Urban Agriculture/Horticulture/Allied activities and focus on Agri Business & Marketing Leadership. Besides, there will be focus on issues such as doubling of farmer’s income, climate smart agriculture, micro irrigation/soil health, organic farming, risk management, A2 milk production/dairying, aquaculture, agro product marketing, agro industries etc.

Haryana being a leading State in the field of agriculture is organising the “2nd Agri Leadership Summit 2017” to provide a platform to the farmers for displaying their best practices and innovations and to connect them with the market. The objective is to harness the vast and untapped potential of agriculture in Haryana for accelerated, inclusive and sustainable growth leading to improved economic conditions and social status of farmers, agricultural workers and their families. The aim is also to create a linkage between farmers and the agri market towards maximum value creation.

Technological innovations have taken place in the agri industry and these have begun to take effect in India as well. Today emphasis is being laid on taking technology to the farmers and farmer’s produce direct to the market. The 3-day Summit aims at guiding towards maximum value creation.

The government also intends to make farming more demand-based and profitable through farm leaders in agriculture. They will produce need based crop or commodity. With good agricultural practices - sorting, grading and packaging as per applicable post-harvest techniques, farmers will earn handsome profit by direct marketing.

Organic farming has a high value/premium market giving high returns to the farmers besides providing healthy nutrition. Sufficient focus will be given to organic farming and sustainable agriculture in the event.

The main objective of Agri Leadership Summit is to recognize and groom the leaders in Agriculture and allied sectors. Eminent personalities/scientists/progressive farmers from respective fields will give thematic/wise lectures. There will be parallel sessions on various topics in all the sectors during the Summit.

Peri Urban Farming

Haryana State Government aims at doubling the farmers’ income and to help them in meeting the demand for fresh vegetables, fruits, flowers, milk and milk products, and poultry products in the NCR through Peri-Urban agriculture.

Saturday, 18 March, 2017
Theme: A2 Milk : Healthy Milk
Department of Animal Husbandry & Dairying

Programme
- Inauguration 11:00 AM
- Exhibition 1:00 PM onwards
- Cultural Events 6:00 PM - 8:00 PM

Sunday, 19 March, 2017
Theme: Peri Urban Farming
Department of Horticulture & Fisheries

Programme
- Exhibition 10:00 AM onwards
- Cultural Events 6:00 PM - 8:00 PM

Monday, 20 March, 2017
Theme: Risk Management; Climate Smart Agriculture & Electronic Farm Trading
Department of Agriculture, Cooperation & HSSMB

Programme
- Exhibition 10:00 AM onwards
- Valedictory & Award Ceremony 2:00 PM

Support by

Stakeholders
- Farmers - Growers, Producers, Processors & Entrepreneurs
- Departments and Agencies of Centre & State Govt.
- National & International Institutes / Universities
- Leading Agri and Allied Companies
- Eminent Scientists / Speakers
- Farmers’ Producers’ Organization (FPO) & Farmers’ Interest Groups (FIG)
- Consumers

Attractions
- Motivation through Achievers
- Agriculture Technology Exhibition
- Direct Marketing & Electronic Farm Trading

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Programme